

shekhar somani

UX Designer, 10 Years

portfolio <http://shekhar.design>
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Senior UX Designer **Autodesk Inc.**

Portland, OR (Remote)
Aug 2016 – Jun 2020

Joined the group of 50 UX designers working on Fusion 360, an industry-leading cloud CAD/CAM platform with over 500,000 users. We supported 42 scrum teams across the globe.

- Requirement gathering & analysis, stakeholder communication, user research, interaction design, and managing specification documents.
- Oversaw development of new features from start to end, collaborating with multiple dev teams.
- Participated in user research panel at Autodesk University – a yearly conference involving approx 10,000 people coming from various industries.
- Advocated for a strong design thinking culture. Got trained for LUMA (Human-Centered Design) and helped writing company-wide Design Systems.

Tech & Design Consultant **Various Clients**

India, US, UK
2003 to Present

I have been providing freelance Design and Development services for small to medium businesses and startups, in industries including Education, Healthcare, Publishing, Data Processing, Manufacturing, and Online Services.

Graphic Design	Desktop Software	Motion Graphics
Web Design	Web Apps	Video Editing
Social Media Graphics	iOS Apps	Architectural Visualizations

Solutions Architect **Velocita Brand Consultants**

Pune, India
Nov 2013 – May 2015

Led a team of 10 designers and developers working on fully-responsive web and mobile apps, for clients including JustDial, Amazon India, Shell, and Central Bank of Dubai.

My role involved translating requirements and ideas into products, creating wireframes and interaction design, and writing JavaScript for web apps.

Creative Technical Director Project Manager **S5 Ventures Group**

Ahmedabad, India
Oct 2010 – Sep 2013

Dual role of tech and design lead for a design and publishing group with a team of 15 designers, developers and animators. We worked on cloud-based services, e-commerce solutions and visual communication for both print and web.

Single-handedly designed and coded a bespoke clothing website and deployed it on Amazon AWS with EC2 and CloudFront.

Founder & CEO **Pixot Academy of Creative Talents**

Rajkot, India
Oct 2008 – June 2010

My own institute that provided professional training in PHP/MySQL, .Net, XHTML/CSS/JS, and Flash. Along with a small studio that did corporate branding and websites for select clients.

Executive Head, Training **Xplora Design Skool**

Rajkot, India
Mar 2007 – Aug 2008

Lead Trainer at a multimedia institute that provided training in Graphic Design, Web Design and Animation.

COMPETENCIES

Design Thinking
Agile & Lean Agile
Cross-functional Collaboration
Writing Design Systems
Human-Centered Design
Driving insights from Analytics

PROFICIENCIES

Sketch
Adobe XD
Figma
InVision
Principle
Photoshop
Illustrator
Premiere
After Effects
3DS Max
CorelDraw

HTML5 / CSS
JavaScript / jQuery
PHP / MySQL
Swift and appKit (Basic)
Git (Basic)
Amazon AWS (Basic)

CONTACTS

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EDUCATION

Xplora Design Skool
Post Graduate Diploma in Multimedia
1 Year (2006-07)

Xplora Design Skool
Diploma in Adv. Software Technology
2 Years (2000-02)

Saurashtra University
Bachelor in Commerce
2 Years (2000-02)

Saurashtra University
Master in Computer Applications
3 Years (2004-06)
Dropped out in final semester

HOBBIES

Music, Art, History, Cultures, Traveling, Movies, Photography, Reading, Internet & Social Media, Technology, Retro Futurism

I published and manage a Facebook page about film-making with 50,000+ likes
facebook.com/InNolanWeTrust

VOLUNTEERING

I've been associated with community NGOs and different institutions of the AKDN, providing pro-bono Design and Animation services for Youth Development for over 7 years.

ROOTS

I started with Graphic Design when I was introduced to a 1986 Macintosh Plus (third Apple computer) when I was in fifth grade, at my father's print shop.

I believe in making experiences delightful for the user and strategic for the business.